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STYLE / HOTLIST



Unless you're a dyed-in-the-wool devotee of the mohawk (or, say, *Mad Men*), the stuff you put in your hair should probably play a supporting role and little more.

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Toward that end, we, er, combed the market to find the best hair product out there, whether pomade, cream, wax, stick, or puck. And because that market is so vast and fraught with stylistic peril, we enlisted a team of experts to help narrow our list down to the very best. Special thanks to Shorty Maniace of FSC Barbers; April Barton of Suite 303; and Shaun Cottle and Kate Werner of Seagull Hair Salon (all in New York); and Christiaan Van Bremen of Rudolph's in L.A.

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876

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[American Crew Fiber](#)

RANK: 1
American Crew was one of the first upscale men's styling lines to hit the market, and it still draws... [see more >](#)

[263 comments](#) / [full details](#)

119



[Bumble and bumble Sumowax](#)

RANK: 2
Beloved by stylists, Bumble and bumble's Sumowax is some of the strongest hair stuff around. Though... [see](#)

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[Aveda Men Pure-Formance Pomade](#)

RANK: 3
Made with citrus, spearmint, and vetiver, along with extracts of an Australian shrub called kunzea,... [see more >](#)

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[Murray's Superior Hair Dressing Pomade](#)

The great-granddaddy of pomades, Murray's has been churning out its superhold wax for 82 years... [see more >](#)

RANK: 4
[125 comments](#) / [full details](#)

125

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[Redken for Men Texture Putty](#)

RANK: 5
Some names were made to be taken literally: Redken's texture putty, for instance, which looks like... [see more >](#)

[120 comments](#) / [full details](#)

120

75



[Kiehl's Creative Cream Wax](#)

RANK: 6
Part cream, part wax, this Kiehl's hybrid tries to offer the best of both—and it actually... [see more >](#)

[88 comments](#) / [full details](#)

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[Sharps Guck-in-a-Puck](#)

RANK: 7
The grinning astronaut on the Sharps label is the first clue that there's something unusual afoot,... [see more >](#)

[50 comments](#) / [full details](#)

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[Malin + Goetz Sage Styling Cream](#)

RANK: 8
Not for the faint of heart, this is the most fragrant of the products we tested—whether you... [see more >](#)

[39 comments](#) / [full details](#)

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[Davines Invisible Paste](#)

RANK: 9 Davines is serious about sustainability, from its organic ingredients—think fresh pumpkin,... [see more >](#)

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48



[Nioxin Volume and Texture Crème](#)

RANK: 10 Nioxin's "crème" ain't the prettiest product around—in fact, it's really more of a goo.... [see more >](#)

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