

STYLE



**BEST DRESSED** Esquire magazine announced the winner of its "Best Dressed Real Man in America," contest yesterday on "The Today Show." The winner, Anthony Rogers, of Hempstead, N.Y., is a police officer by day, but loves to rock a suit when he's not in uniform.

METRO/KH

EDITED BY KENYA HUNT  
kenya.hunt@metro.us

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**FASHION 101** As if you need any more of an excuse to put your AMEX to work, Marie Claire kicks off its Haute Shopping SoHo event this Friday. The three-day affair features special happenings with A/X Armani Exchange, Aveda, Guess and Kenneth Cole New York among other brands, during which fashionistas can get advice from stylists and buy new goods at discounted prices. Visit [www.hauteshopping.com](http://www.hauteshopping.com) for more info.

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SEATTLE'S "BEST INDIE-ROCK STYLIST," Shaun Cottle has moved to Manhattan and now co-owns the rehabbed Seagull Salon in the West Village with Le Tigre founder Johanna Fateman (inset with Cottle).

# More than the hair

You don't have to be a Le Tigre fan to get Seagull Salon

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a hipsters' hair haven. Johanna Fateman — one-third of femme indie-tronic outfit Le Tigre — and her BFF Shaun Cottle, appointed "Best Indie-

Rock Stylist" in his old hometown by the Seattle Weekly, have been co-owners of the West Village spot since April. Ownership cred aside, the

salon itself is a neighborhood institution — a business originally opened in 1971 during the pre-AIDS Gay Liberation movement that later

became the first unisex barber shop in the city.

Now, Seagull is the McNamara/Troy of the hair world (without all the blood and skeezy "Nip/Tuck" drama). Cottle's swift precision with shears is accompanied by frequent explanations of every maneuver he uses in creating his makeover masterpiece — transforming a grown-out shag cut to a Mia Farrow pixie in little more than a few Cyndi Lauper tunes.

"Getting a good haircut is a collaborative effort," Fateman explains. "It has to be about communication and empathy and insight, like what it takes to make good art."

**No 'hipster palace'**

Obviously Seagull is the place to get your Mary Quant-meets-Joan Jett rock 'n' roll haircut, but on a recent visit, we found out Fateman's style and Cottle's skills will totally rock your mom's world, too.

"I think that we're a little bit older now to [want to] run the salon as a hipster place," Cottle says. "I think this is a really cool place and everybody who comes here is cool, but I mean that in

the truest sense of the word. They're laid back and they're happy with where they're at in their lives. You know, I love everybody, but my favorite clients really are always women who are 10-15 years older than me," Cottle, an industry vet of 14 years, admits. "They just have so much insight on the world."

**'Very cute'**

Mom will probably be into the cozy vibe of the remodeled salon, too. The space is small but inviting — the owner's personal knickknacks line the walls, and the furniture was custom designed by their friend, David MacLean. Cottle says the décor is "the weird period of time left over in somebody's house where the furniture is all very '60s streamline and then '70s ornamentals mess it all up."

It sounds kind of jumbled but the look actually works. "It's done in a very cute way," he adds, "where it's all a little bit more organic, but still very modern." Fateman calls it "60s French medical." We call it our new favorite salon.

→ Seagull Salon, 240 West 10th St., 212-989-1807/www.seagullhair.com.

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